



# A Beginner's Guide to Investment

**Investing brings the potential for better returns than cash, but for many it's a daunting concept. This webinar aims to demystify some of the jargon and simplify what goes on.**

**This webinar is ideal for beginners who haven't invested before.**

## **This workshop will cover:**

- ✓ What is investing?
- ✓ Cash Vs Investing
- ✓ Investment assets
- ✓ Types of funds
- ✓ Managing risk
- ✓ How to invest
- ✓ Socially Responsible Investing

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Better with Money was set up to reduce financial misery and confusion in the UK. We aim to bring money matters to life in an accessible and interesting way, delivered in the workplace to employees helping them think clearly about money so they are less stressed.

We have a national team of trainers with extensive financial experience. We use our expert knowledge combined with a sense of reality and fun to keep people motivated and we take feedback from our face to face and web based courses to ensure we are constantly delivering relevant, useful and high quality content

**We promise not to sell your staff any other services or products. Our focus is to deliver independent employee education for positive change and financial wellbeing.**

